

PSA BOARD MEETING SEPTEMBER 8, 2018
Women's City Club of Pasadena

PRESENT: Vic Picou, Steven Smith, Kruti Shah, Larry Rodgers, Rhonda Raulston, Marion Dies, Patricia Lee, George Miller, Patricia Woodlin, Jackie Steimke

PRESIDENT/VIC PICOU: The calendar on PSA website shows only "10:00 program" no other information. Consequently, some members think the general meeting begins at that time. Suggestion made it should say "monthly meeting" then when clicked on it gives further details.

Question if "Artist of the Month" is still featured in the PSA newsletter. Gina does this but draws from artist members profiles on PSA website. Since many have not updated their information nor photos, the list is not long. Suggestion made we feature an historical past member quarterly in the newsletter.

Larry and Vic met with Brad McNeil of Pasadena Museum of History (PMH). Brad is interested in establishing a relationship with PSA. There was a discussion of PSA centennial in 2025. Brad concerned not enough space at PMH. This is 7 years off. More discussions will be had. Brad also likes the idea of a historical component to exhibits. Currently at the museum is an exhibit **SOMETHING REVEALED**. California Women Artists Emerge, 1860-1960. This exhibit runs from September 29, 2018 - March 31, 2019.

There also was a discussion of PSA having a tour of the exhibit in December followed by a panel discussion. There would likely be a donation of \$10. Vic to follow up on this. Brad reported that PSA members may take photos of the artists if the family consents.

Vic reports that per Pasadena Museum of California Art (PMCA) Executive Director Susan Bautista the building will be up for sale.

Storrier Stearns Japanese Garden Event will be November 25, 2018. This is Thanksgiving weekend. It will be discussed at the general meeting if PSA members want to pursue this. If so it was suggested we have a price point to make it more affordable. \$35 - \$150.

****Motion was made and approved to form a PSA Centennial Committee.****

PSA scholarships money primarily comes from exhibitions at the Starr House Salon. ****Motion made and approved that if we have the money we will continue the scholarship fund.****

Larry suggested we gather art supplies and donate to children in impoverished neighborhood areas. This suggestion is not really a scholarship item but can be done by everyone bringing in some art related item at the December meeting. Further discussion will be at the general meeting.

TREASURER / RHONDA:

Fiscal year now ends on December 31. Rhonda reports PSA is solvent. We take in what we spend out. PSA holds a \$5000 CD. She recommends we only pull that out for an exceptional need. It is our only cash reserve asset.

Burbank CAC will be the venue for PSA 2019 Annual Exhibition. The gallery only takes checks or cash. No credit/debit cards. They collect tax but since PSA is non-profit it is suggested that those who exhibit include the tax with the total price of the art.

Amazon SMILE program. Amazon's gifts back 0.05% of the price of the item you purchase to a charity of your choice. You can choose PSA as the charity. When purchasing from Amazon, type in Amazon Smile, type in Pasadena Society of Artists in the box to the right of the page.

VICE PRESIDENT EXHIBITIONS / LARRY RODGERS:

The media-specific exhibit **BY HAND** is from 10-2 to 10-27 at the McGinty's END OF THE WORLD gallery in Altadena. 25 PSA artists will be exhibiting with over 100 works. The price for the gallery for 3 weeks is \$1500. The gallery charges 20% commission and will handle all sales and sales taxes. Chairperson for this event is Rebecca Pollack.

We need more volunteers for future media specific exhibits. Leah Knecht volunteered and is following up with Dulce Stein of Nuetra gallery.

Spring of 2019 will be media specific: Oil and Acrylic at the Nuetra Gallery. The fee is \$600 for one month. \$200 for hanging the art but Larry would like to negotiate this. \$100 for a wine permit. PSA will do all promotional work.

ARTISTIC VISION is the exhibit at the Pasadena Library. Entries are due 9-22-18. Send digital entries to Larry, or bring to this month's general meeting. No entry fee, no bio, no artist statement. Just the entry form is required.

Larry also reminds all Board Members to PLEASE COMMUNICATE TO THE BOARD IF YOU ARE GOING TO BE UNAVAILABLE.

VICE PRESIDENT ADMINISTRATION / ROBERT CROOK:

Ruth Lindsay collection. Discussion on this has been tabled Robert unable to attend this meeting.

SECRETARY / DANNY MATTIJETZ: Unable to attend. No action items were reported.

GRANTS / KRUTI SHAH: We need to broaden our audience. Suggest we offer art stores, art suppliers etc. to place ads in PSA newsletter. As usual, we need someone to head it up. Tabled for further discussion.

Grants are slow primarily due to the summer months. Kruti's assistant Laura Henneforth agrees to approach The Tournament of Roses to try again for a grant and ask why PSA was turned down before. We need to research grant opportunities. Marion offered to assist Kruti.

Patricia Woodlin volunteered to do PSA event workshops, which will help our profile when applying for a grant. All members are urged to do workshops if they can. Notify Kruti of availability.

Question arose to see if the Jeanne Ward Foundation would commit to 5 - 7 years. It was discussed and decided we leave it as is: annually.

MEMBERSHIP / MARION DIES, STEVEN SMITH:

Volunteers needed:

- volunteer coordinator,
- publicity chair (Board will appoint this),
- Instagram coordinator,
- Art Night coordinator(Steve volunteered for the ARTNight position)
- Storrier Stearns Japanese Gardens Event coordinator.

Our next New Member screening: November 17, 2018 at WCC.

PROGRAMS / PATRICIA WOODLIN & RICHARD PIÑA:

Rene Hoffman will present his photography at today's general meeting.

Bernie Kane will present his different photography at the October meeting.

GEORGE MILLER / SOCIAL MEDIA & ARTWALK:

George will contact Chris Mathis member of using his lattice panels to hang art for the Pasadena ArtWalk PSA Booth. George also reports he is trying to connect Facebook to Instagram. Currently can do Instagram to Facebook but not the reverse.

MEETING ADJOURNED AT 12 NOON.

Yours respectfully,

Jackie Steimke for Danny Mattijetz
Recording Secretary.