

PSA Meeting notes 9-7-19.

## PSA General Meeting

Victor Picou (President) opened the meeting.

40 members in attendance and one guest. Largest meeting in a long time.

Mims Ellis handled raffle to benefit our Starving Artists Fund (to help with dues to PSA).

Vic thanked Chantal Giddens for our summer party.

## Member News

Margaret Raab has four pieces in Betsy Lueke Gallery, 7 in Ventura City Building

Rebecca Pollack is in a show that closes today at Ave. 50. Is in a new Immigration/Migration show going to Venice.

George Miller says he has 12 drawings in the Women's City Club

Karen Hochman Brown has an opening at Gallery 825 9/14, the day of the PSA show, but later. And she has 7 pieces on display at the Pasadena Jewish Center.

Emily Salser Nunez has a show opening on 9/14 in Joshua Tree.

Art Carillo will be showing at the Caltech Atheneum in partnership with the Fine Arts Club. Also has pieces at the Brewery and in Ontario for Dias de los Muertos. He's also started a plein air group that meets every two weeks. Show will follow.

Patricia Lee is at the Zen Healing Center until the 20<sup>th</sup>.

Mims Ellis is in the ACAG show in October.

Debbi Swanson Patrick is in the Casa de la Mariposa show at McGinty's along with a dozen PSA members—Leah Knecht, Kruti to name a couple.

Leah has a piece in Redondo Beach.

Patricia Woodlin has piece at Ontario History Museum.

Vic discussed Fine Arts Club (FAC). He met with the FAC President and Arts Committee Chair to discuss a PSA-FAC partnership that would include offering a PSA member exhibit at Caltech Atheneum annually. Art Carillo will show this October. They also focused on art restorations such as one for the PSA collection of Ruth Lindsay paintings.

## Program

Patricia conducted a lively creativity exercise with the group, such as asking, "What does your self-image sound like?" We then reviewed what makes an informed aesthetic response by looking at the properties of two pieces of art: sensory, organization, expression, technical.

## Art Walk Oct. 12

George Paul Miller discussed the event, passed around a signup sheet for booth volunteers. Booth open from 11-5. Those who volunteer can also hang 2-3 pieces of art, but you must be at booth before 10am to get space. Cards can also be put on display but bring your own rack/display. Location on Green near Madison. Contact George if you'd like to participate. Demos requested. Estimated 1000 people attend.

## Storrier Stearns Special Event Show

Kruti Shah discussed this show which will be held on Nov. 24. This is the 4<sup>th</sup> year we've done this. It's an outdoor show in the garden. No tents. Tables only (provided by the garden). 20% commission, 10% donation to PSA. She'll be sending out info.

## Survey

Leah reported that the exhibition survey that went out last week already had 44 responses and urged everyone to complete it now. She announced that Rhonda Raulston won the free PSA membership for being the 10<sup>th</sup> person to turn in the survey. New forms for bins and cards at exhibitions will be on the website soon.

Debbi reported on PR efforts to date. She and her committee had a meeting over the summer to outline priorities and duties. The org chart is still evolving. For this show, she and Bernie sent out release to a larger list of publications. So far listings are in CV Weekly and The Patch. Please check your area papers, as well. She's looking for additional volunteers with communication skills, someone interested in handling Twitter, photographers for our events, etc. Please contact her if you want to help get the PSA news out to the world!

Larry reported on the current Artist's Choice Exhibition at White's Gallery in Montrose. Thanked everyone who helped, Martin Erlich, Vic Picou, Leah Knecht, Maryellen Eltgroth, Chuka Susan Chesney, Steve Smith, Marian Westall... 44 artists, 125 pieces, largest show to date. Silent auction for Theatre of Hearts being held from 3-6pm. Patricia Woodlin is accepting donations at the Hastings Library Tuesday and Thursday and Vic is also accepting donations at his home. Patricia Lee handling the food. We will have wine as this is a private gallery. There may be a catalog for \$18.

Next show is Canvas, Clay, Glass & Paper at Pasadena Library. See email from Aug. 26 for details.

Perhaps a December show at McGinty's. Still being decided.

Larry reminded people to carefully follow directions for digital take-ins like we had for the current show.

Larry also delivered the new printed Member directory which contains the exhibition standards for all members to review (hint, hint!). This year the artists are also sorted by their location to help facilitate help with picking up or delivering art to exhibitions. Thanked Rhonda R. for that. Need one? Contact Larry.

94<sup>th</sup> Annual Show Catalog still available for \$10.

#### Art 4 Kids

Larry collected \$400 in donations at the meeting for our annual purchase of art supplies for children at Homes for Hope!! Alice Dworkin and Larry will shop at Michael's etc.

#### Vic

Pasadena History Museum can't host Art Night for us this October but will do in March 2020. We are also able to design a tile for their wall. Different sizes, different costs. They also just got Bob Winter's collection of Ernie Batchelder work.

Renee Strause announced a salon at Serene Refona's home on September 22 at 1pm.

Marion Dies discussed Theatre of Hearts, the arts-education organization benefitting from our silent auction on September 14 at White's Gallery. She is president of TOH board. They have a roster of 130 professional artists to work with students to help them learn education standards as well as how to cooperate and problem solve through the arts.

New member screening coming up Nov. 9

Kathleen Swaydan reviewed the budget. Discussion about how to handle participation in Open Studios next year. It was agreed that PSA members who wish to show at a PSA location would pay \$20 to PSA (versus \$50 for a regular Open Studios participant). Donors to silent auction eligible for drawing for free 2020 membership.

Next General Meeting is October 5.

I'd like to give a special thanks to Debbi Swanson Patrick who took these meeting minutes since I had to leave early.

Any corrections can be sent to me, Danny Mattijetz (Recording Secretary).