



Pasadena Society of Artists
Artist's Choice Exhibition
Sept. 1 – Sept. 30, 2023
This exhibition is exclusively for
PSA members.

Gallery: Whites Fine Art Gallery

2414 Honolulu Avenue. Montrose, CA 91020

818-957-4071 • www.whitesfineart.com

Gallery hours: Tuesday – Saturday 9 am – 5 pm

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Exhibition Schedule:

- Monday July 10 to Friday, July 14 — **Artwork Take-in (present your work on the Smartsheet)**
- Friday, September 1, 10 am - 12 noon — **Artwork Drop-off**
- Friday, September 1, 1 pm until finished — **Installation and Exhibition Opens**
- Saturday, September 16 — 2 pm - 4 pm **Artist's Reception**
- Saturday, September 30, 2 pm - 4:30 pm — **Artwork Pick-up and Exhibition Closes**

Artwork Take-in and Entry Requirements:

This is a digital take-in using Smartsheet entry forms, one form for each entry. All Exhibition Policies and Standards will be strictly enforced. Consult the Exhibitions Guidelines on the website.

- Take-in opens Sunday, Monday July 10 and closes Friday, July 14.
- This is not a juried show. **ALL ENTRIES WILL BE ACCEPTED!!!**
- Limit of two (2) pieces.
- All media & subject matter, **NO SIZE** Restrictions

3D artists may need to provide their own display stands for gallery exhibition. Please note, artwork that has previously been in a PSA juried exhibition is not eligible for this exhibition. A reminder, artwork entered in a non-juried exhibition is eligible for subsequent juried exhibitions.

You must provide an **Artist's Statement directly related to each submitted artwork**: 60 words minimum to 150 words maximum. Statements longer than 150 words or less than 60 words will be edited by catalog production team or returned to artist for rewrite to fit required word counts.

Digital Image Requirements:

- One (1) digital image of each artwork. plain background requested. no frames on 2D art.
- Accepted digital image file format: JPG File Size: 6MB or larger
- Image Resolution: Long side of image 7 inches at 300 pixels per inch or 2100 pixels, (maximum of 8 inches at 300 pixels per inch or 2400 pixels.)
- Images to be in focus, no reflections. Image of artwork should fill viewfinder/cell phone screen without distortion. Images that do not meet the specifications will not be used.
- When using a cell phone camera select the largest file size possible.

Questions about digital requirements? Please contact Larry Rodgers at Exhibitions@PasadenaSocietyofArtists.org or 626-802-7142 for more information.

Entry Procedure:

Have these files and info available when you fill out the online entry form:

- artist's statement
- digital image(s)
- media
- overall artwork size without frame
- price
- contact info
- link to website

Follow instructions on the Smartsheet form to submit statements and images. It is strongly recommended that a larger screen be used like a tablet, laptop or desktop computer. The larger screen will make it much easier to complete the entry form properly.

- To ensure the proper credit for the artist, please follow the requested image file naming convention: LastFirst-title of piece.jpg — i.e., DoeJane-Untitled 309.jpg
- Very important!!! On the entry form, check “Send me a copy of my responses.” You will then get an email from SmartSheet (not PSA) for your records. Print out this email and attach it to your artwork when you drop-off your work at Whites Fine Art Gallery.
- Finally, scroll to the very end of the form, and hit the “SUBMIT” button.
- Submit your entries (up to 2). An email with the Smartsheet entry form link will be sent out prior to Monday July 10.

Entry Fees:

Entry fees may be paid via PAYPAL on PSA website or cash or check when dropping off artwork at gallery.

- \$20.00 for entry #1
- \$10.00 for entry #2 (\$30.00 total if entering 2 pieces)

Commissions:

Upon any sales, Whites Fine Art Gallery will take a 35% commission. PSA requests a donation of 10% (or more) of gross sales. Price your work accordingly.

At Whites Fine Art Gallery

Artwork Dropoff and Installation Friday September 1

- Deliver artwork from 10 am to Noon
- Installation from 1 pm until finished

If you cannot drop off your art on Friday, the gallery will accept artwork earlier in the week prior to September 1 during regular business hours. There is limited space available for storage. You will need to include your entry forms.

Artist's Reception: Saturday, September 16, 2 pm – 4 pm

All members are encouraged to bring their favorite hors d'oeuvres. All volunteers will be required to follow all current pandemic protection requirements, masks and appropriate social distancing.

Volunteers are needed to assist Hospitality Chair Pat Lee during reception.

Please contact her at quickerlee@sbcglobal.net to offer your assistance.

Gallery Artwork Pick-up: Saturday, September 30, 2 pm – 4:30 pm

Volunteer Request:

Volunteers are needed for every aspect of the exhibition. Installation at the gallery, 4 -5 volunteers. Come join the Exhibition Committee and have fun helping out. Exhibition Chair: Lawrence D. Rodgers

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Email: Exhibitions@PasadenaSocietyofArtists.org

Lawrence D. Rodgers

Vice President Exhibitions

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