



Professional Development for Artists

programs by Stephen C. Wagner

**Professional Development Program for Artists
sponsored by the Pasadena Society of Artists**

Thursday, November 17th, 6:45-8:45PM

WHAT SELLS:

Creating a Saleable Body of Work

Learn to create a body of art that sells,
hear specific & detailed suggestions on planning themes & series,
titles, style, media, scale, pricing, signatures, presentation, framing,
and certificates of authenticity

with Stephen C. Wagner

Artist, Gallerist, Instructor, and Professional Development Educator

**at the Women's City Club
160 N. Oakland, Pasadena, CA**

\$20 cash per person at the door

SFAN programs are for artists at all levels in their career path.

<http://www.pasadenasocietyofartists.org>

Stephen C. Wagner encourages other artists to commit to their art work and take the steps necessary to become more successful through his guest speaking on professional development for artists at art organizations throughout California. His lectures offer artists insight to jump-start their artist career, obtain clear focus on their intention for their artwork, create a strategic plan for their artist career, compile an impressive artist packet, and master the business of art.

www.sfartistnetwork.org

**Studio
Fine Artist
Network**

