



# **Professional Development for Artists**

programs by Stephen C. Wagner

**Professional Development Program for Artists  
sponsored by the Pasadena Society of Artists**

**Thursday, June 8th, 6:45-8:45PM**

## **“REPRESENTATION: Approaching Art Galleries”**

- learn about identifying art markets, researching art galleries, establishing gallery criteria, contacting art galleries, standard practices, contracts, exclusivity, and private sales

**with Stephen C. Wagner**

**Artist, Gallerist, Instructor, and Professional Development Educator**

**at the Women’s City Club  
160 N. Oakland, Pasadena, CA**

\$20 cash per person at the door

SFAN programs are for artists at all levels in their career path.

**<http://www.pasadenasocietyofartists.org>**

Stephen C. Wagner encourages other artists to commit to their artwork and take the steps necessary to become more successful through his guest speaking on professional development for artists at art organizations throughout California. His lectures offer artists insight to jump-start their artist career, obtain clear focus on their intention for their artwork, create a strategic plan for their artist career, compile an impressive artist packet, and master the business of art.

**[www.sfartistnetwork.org](http://www.sfartistnetwork.org)**

**Studio  
Fine Artist  
Network**

