



Professional Development for Artists

programs by Stephen C. Wagner

**Professional Development Program for Artists
sponsored by the Pasadena Society of Artists**

Thursday, February 16th, 6:45-8:45PM

“ORGANIZATION: A Basic Game Plan for Your Artist Career”

- learn about creating a cohesive body of work, titling your work, creating a pricing structure, framing, managing your inventory, documenting your artwork, designing your website, creating marketing materials, building your exhibit history, and approaching art galleries

with Stephen C. Wagner

Artist, Gallerist, Instructor, and Professional Development Educator

**at the Women's City Club
160 N. Oakland, Pasadena, CA**

\$20 cash per person at the door

SFAN programs are for artists at all levels in their career path.

<http://www.pasadenasocietyofartists.org>

Stephen C. Wagner encourages other artists to commit to their artwork and take the steps necessary to become more successful through his guest speaking on professional development for artists at art organizations throughout California. His lectures offer artists insight to jump-start their artist career, obtain clear focus on their intention for their artwork, create a strategic plan for their artist career, compile an impressive artist packet, and master the business of art.

www.sfartistnetwork.org

**Studio
Fine Artist
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