



## Presidents Message

Dear PSA members and Friends,

Off we go into an exciting fall schedule of new venues and programs.

I am establishing new contacts for us in and around Pasadena: Art Center, Alkebulan Center, Jericho Road, California African American Museum, Central Library, Pasadena Arts Council and Cultural Affairs Office. I invite your comments as to how you think PSA can grow in the best way(s) as a 91 year old organization. Our predecessors have done a lot of things *right* for PSA to have survived so long. What *"right things"* can we pursue to bring PSA beyond its 100th birthday in 2025? Are we here to create and exhibit, socialize and support one another? How can artists be (or should artists be) community leaders with social consciousness? How do artists influence a community? How active do you want to be in our community, other than keeping your studio a buzzin? Would you help PSA in community outreach?

Cheers

Victor Picou  
president@pasadenasocietyofartists.org

### VOLUNTEERS NEEDED: Pasadena Artwalk

- in the PSA booth on the shady side of Colorado Blvd., between Oaknoll and Oakland.

Can you help staff the membership booth? Have a fun day meeting people and talking about PSA. Have even more fun by demonstrating your artistic specialty! This is an important activity for PSA and helps to fulfill one of the Society's important goals by reaching out to the community and offering educational experiences about art suitable for all age groups. Three or four demonstrators will be needed.

Demonstrators need to provide their own set up.

Questions? Please contact:

Michael Childs [michael\\_v\\_childs@yahoo.com](mailto:michael_v_childs@yahoo.com)

[Click here for a CFE](#) if you want to *sell* your art in the PSA booth.

For more about the 11th Annual Pasadena ARTWalk 2016 see the Playhouse website: <http://www.playhousedistrict.org/calendar-of-events/artwalk>

### Publicity – The new team:

Jim Marshall – Lead/Publicity and Facebook Administrator

George Miller – Marketing and exhibition emails

Kent Chesney – Print media (Newspapers)

Larry Rodgers – Exhibition Graphics

Kruti Shah – Members News (Email)

Morgan Hanner – Instagram

### The Teams progress and projects:

1. As of a week ago, Jim Marshall has been made a [Facebook](#) administrator and there has been an increase in posting, shares and likes.
2. Morgan Hanner is coupling ["Instagram"](#) to our PSA Facebook page.
3. Kruti Shah has volunteered to assist members in the different aspects of the [Facebook](#), [Instagram](#) and email usage. She has graciously volunteered to set up a laptop at our next meeting to walk any member of PSA through whatever questions they have.
4. Larry Rodgers has issued his usual great graphics regarding the Pasadena library exhibit.

[See it here on FB.](#)

Our goal is to make all of our Art available to prospective buyers and galleries by using Social Media, newspapers and email. We are also striving to make everything as simple as possible.

**Member News:** Kruti Shah, the Members News person who sends out your announcement emails, is in the hospital not feeling well. Other PSA members are filling in while she is away. Rest up. We all wish her a speedy recovery. Her email, [Web@PasadenaSocietyofArtists.org](mailto:Web@PasadenaSocietyofArtists.org)

### NEXT MONTHLY MEETING

**Saturday,  
October 8, 2016**

Women's City Club

160 N Oakland,

Pasadena, CA

**12:00 pm Coffee Time**

Newcomb Room (first floor)

**12:30 pm General Meeting**

Newcomb Room (first floor)

**1:30 – Program – Matt**

Kennedy

**The business of selling art with a particular focus of gallery etiquette.**

Since 2009, Matt has been Gallery Director at La Luz De Jesus Gallery. The gallery was established in 1986 in Los Angeles, California and is considered largely responsible for fostering a new school of art in Los Angeles, prompting Juxtapoz Magazine to dub it "the Guggenheim of Lowbrow."

**PSA Members are welcome to attend Board Meetings and guests are always welcome at our general meetings.**

### RAFFLE

at the General Meeting.

Please bring an "art related" item for our monthly raffle, coordinated by Mims Ellis.

[Raffle@PasadenaSocietyofArtists.org](mailto:Raffle@PasadenaSocietyofArtists.org)

### PSA EXHIBITIONS

[CLICK HERE](#) for more details:

[PSA Members Only / Exhibitions](#)

**Upcoming Exhibitions:**

**October 1 - October 31**

"Free For All"

at the Pasadena Central Library

Artwork drop-off and installation,

**Saturday, October 1, 10 AM to 12 Noon**

Exhibition Chair: Lawrence D. Rodgers

**Saturday October 22 and Sunday 23**

11 AM to 6 PM both days

**FUNHOUSE:** Contemporary Art

from PSA at Lamperouge Gallery

Special Guest:

Artists from Tierra del Sol

Juror: Jeanie Frias

Exhibition Chair: Chuka Susan Chesney

Lamperouge Gallery

660 South Avenue 21, Unit 6

located in the northeast corner of the

Brewery Art colony

### NEW EVENT!

Open to ALL PSA Members

**PSA at ARTNIGHT**

**Friday, October 21, 6 PM to 10 PM**

The Pasadena Central Library has asked

PSA to join in the ARTNIGHT activities on

Friday, October 21. We have been given a

space on the fourth floor of the library with

several tables for displaying artwork,

books and other publications that PSA

artists have participated in creating. All of

these items can be available for sale

directly to ARTNIGHT visitors. PSA

shares the fourth floor with the graphic

novel (formerly comic books?)

authors. Participation is free, no

commission to the library, 10%

commission to PSA, more information forth

coming.

### Ongoing Exhibition:

Chuka Susan Chesney in a One

Woman Exhibition at STARR HOUSE.

Now through October 30. Visit the Salon to

see 24 artworks from Chuka Susan

Chesney's expressive "Marilyn"

series. The Salon is located at 2636

Mission Street in San Marino, 91108. Visit

[STARRHOUSE.com](#) or the PSA website

for additional information. STARR HOUSE

is presenting this exhibition in support of the

PSA scholarship fund. A new exhibition

featuring PSA artists will be presented

every 60 days. Curator / Exhibition Chair:

Gina M.

*The 2017 Exhibition Schedule will be*

*presented in the November Newsletter.*

The Exhibition Committee is always

looking for volunteers for all aspects of

exhibitions.

Please email your interest to:

[Exhibitions@PasadenaSocietyofArtists.org](mailto:Exhibitions@PasadenaSocietyofArtists.org)

Questions or comments? Contact

Lawrence D. Rodgers

[Exhibitions@PasadenaSocietyofArtists.org](mailto:Exhibitions@PasadenaSocietyofArtists.org)

or 626-802-7142